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PECHAKUCHA NIGHT PITTSBURGH 20 X 20 VOL. 22

An event for architects, designers, artists, and creative types to meet, network, and show their creative work

PITTSBURGH, PA – October 5, 2015 The Pittsburgh Chapter of the American Institute of Architects hosts the third PechaKucha night for 2015 in combination with Design Pittsburgh 2015.

PechaKucha Pittsburgh is a casual and fun gathering where creative people get together and share their ideas, art, designs, creations, vacation photos, etc. In the 20x20 format, showing 20 images, each for 20 seconds.

PechaKucha Night Pittsburgh is presented by AIA Pittsburgh under one of just 580 licenses granted globally. Three PechaKucha Nights are presented annually in partnership with AIGA Pittsburgh and Greater Pittsburgh Arts Council.

PechaKucha, pronounced pay-chalk-chaw, is derived from the Japanese term for the sound of chit chat and was created in Tokyo. PechaKucha started as a way to shake up the usual (read boring) PowerPoint presentation. Most people will talk too much and go on forever! No one wants the presenter to monotonously read every slide, word for word!

With PechaKucha, individuals share their work and ideas in a dynamic presentation, matching images and words at a fast pace that cannot exceed six minutes and 40 seconds (20 images x 20 seconds).

For Vol. 22, eight (8) presentations were selected with six (6) of those from new participants. Other cities hosting a PechaKucha night on October 8th: Columbia, SC; Jackson, MS; Rotterdam, Netherlands and Seoul, South Korea. Sample presentations from prior PechaKucha Pittsburgh events can be found on the <u>AIA</u> Pittsburgh website.

"PechaKucha Night is about artistic and creative celebration, and promoting Pittsburgh talent. For many creative folks – architects, designers, public artists - there is no platform to present their work and imagination. PechaKucha is never the same thing twice and encourages the unconventional", says Rachael Kelley, Associate Director of AIA Pittsburgh.

PechaKucha Night Pittsburgh 20 x 20 Vol.22

Words. Images. 20 slides x 20 seconds each. Experience it!

Thursday, October 8, 2015
6:00 p.m. The Door and the Bar Opens | 6:40 p.m. Presentations Begin 805/807 Liberty Avenue | Cultural Trust Education Center | 4th Floor, Pittsburgh \$10 AIA Member & \$15 General Admission includes drinks and snacks.

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Design Pittsburgh celebrates the inspiring places and people who shape and build Pittsburgh and is a signature program of AIA Pittsburgh, celebrating excellence in architecture and design, and honoring those who create it.

Design Pittsburgh is a unique mix of juried awards, public vote and events to demonstrate how AIA Pittsburgh promotes the value of architecture and design in the places that we work, live, and play.

PechaKucha Night takes place in the gallery space where attendees can also see the works of talented Pittsburgh architects, designers and photographers. Three areas of competition are included in the exhibit.

- 1. **2015 Design Award Competition** Recognizing and promoting excellence in architecture and design with more than 90 entries received, a 35% increase from 2014 competition.
- 2. **Young Architects Studio Competition** In partnership with the Design Center Pittsburgh, the competition focuses the Bayer Billboard Site. Nine (9) entries were submitted with ideas for how to reimagine the iconic Bayer Sign.
- 3. Places That Inspire Individuals were encouraged to submit a photo of a "place" located within the 11-county area. This "place" could exist as is, or it could be a place reimagined within the region. The Juried Photographic Exhibit received 23 entries of which 12 were selected for the exhibit.

Design Pittsburgh 2015 and Drawn to Inspire is made possible by the support of Official Sponsor The Gateway Engineers, Inc. and People's Choice Sponsor Civil and Environmental Consultants, Inc.

About AIA Pittsburgh

AIA Pittsburgh, the professional association of architects, promotes the value of architectural services and the value of good design. Architects are creative problem solvers, matching client needs with the best design solutions. Architects work to improve the user experience in the built environment by designing safe, sustainable, productive, and more enjoyable places.

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